

What CIPU does

The Center for Intellectual Property Understanding is a nonpartisan nonprofit that raises awareness about the impact of IP on people, business and society. CIPU provides outreach to improve appreciation and promote sharing.

The Center holds events, curates an information portal and hosts a top-two rated podcast series that enables creators and businesses to share their IP story.

CIPU by the numbers

- **'Understanding IP Matters'** – 25 episodes, 40 interviews, 7,000+ downloads; top-two rated among all IP podcasts
- **IP Awareness Summit®** – 7 Summits, 1,100+ attendees, 125+ speakers
- **CIPU YouTube Channel** – 11,000+ views
- **IPBasics.org** – Design and curate an example-driven IP information portal

- **CIPU Board and Committee members include** persons who have served Philips, Moderna, George Mason Law, Estee Lauder, Aon, Ralph Lauren, IBM, the Motion Picture Association, Open Invention Network, INTA, Motorola, InterDigital, U.S. Copyright Office, USPTO, Cornell University Entrepreneur of the Year, Deputy Director General of WIPO

From [Forbes](#):

“A leader in the effort to make the innovation ecosystem more democratic and inclusive is the non-profit [Center for Intellectual Property Understanding](#). In the 2022 season of his new podcast, ‘Understanding IP Matters,’ CIPU co-founder Bruce Berman explored how IP intersects with digital culture, art, and commerce.”



**Intellectual Property
Awareness Summit®**

