Dear CIPU follower,

The future depends on how intellectual property rights are seen and used. In 2023 CIPU is focusing on several important initiatives and partnerships that will make a difference to audiences, including students, creators and investors. Below are the highlights:

- The second season of the "Understanding IP Matters" podcast was completed, with 10 new episodes. UIPM has generated 4,000+ downloads. Listeners can receive notification of new episodes by indicating they wish to on Apple, Spotify or their preferred platform.

- The IP Awareness Summit® was held in Boston in conjunction with the Center for Research Innovation at Northeastern University. IPAS 2023 was CIPU's 6th.

- New use-cases and endorsements from educators have been added to IPBasics.org, CIPU's IP information portal. We are exploring innovative techniques for communicating effectively about IP rights to students, creators and other audiences.

- CIPU’s YouTube channel exceeded 10,000 streams. Videos now include IPAS 2023 panels. Subscribe by visiting the YouTube page.

- A summary report focusing student exposure to IP rights at the ten leading U.S. undergraduate entrepreneurship programs was released in September.

- New CIPU partners include C-IP2, the Copyright Alliance, the Center for Innovation Research and the Lemelson-MIT Education Program.

- CIPU Members in the News: Brian Hinman was elected to the IP Hall of Fame; Adam Mossoff published and spoke about current IP legislation and innovation history, and entrepreneur Tiffany Norwood presented at the USPTO, judged an innovation competition in Denmark and was featured at a CCNY forum, "Sexy. Black. Genius."

CIPU work-in-process includes:

- The first-ever survey of what the IP community believes are the basic IP principles everyone needs to know. The work is being conducted by a national market research firm.

- Production on S3 of 'Understanding IP Matters' has begun. This season will feature a range of new IP experts, educators and creators. Look for episodes to drop in October.

- IPAS 2024 is currently being planned. Locations under consideration include Chicago, New York and Washington DC.

CIPU encourages your ideas and suggestions. Please email us at explore@understandingip.org. Support IP awareness with a tax-deductible gift.

With best regards,

Bruce

Bruce Berman
Chairman & Co-Founder