



September 9, 2021

The Center for Intellectual Property Understanding is pleased to celebrate its fifth anniversary. So far this year, we have completed several important IP awareness initiatives and will complete several more in 2021 and 2022.

Highlights include:

- **The IP Awareness Summit** – IPAS 2021 was held in the spring in conjunction with the Kellogg School of Management, Northwestern University. More than 500 registered for the virtual event. The podcasts can be found [here](#); the video [here](#); and the agenda and speakers [here](#).
- **Report: 'IP Education at Business School: An Evolving Landscape'** – *Courses, content, and instructors at leading U.S. business schools.* The full report can be found [here](#). More than 100 responses, 50 comments and reviews [here](#) and [here](#).
- CIPU mentored a University of Colorado student video about their classmates' IP awareness: ['What These Students Know About IP'](#)
- In 2021, articles associated with CIPU have appeared in the *Wall Street Journal*, *Forbes*, *Barron's* and the technology supplement to *The Times of London*. One addressed the Biden Administration's proposed Covid-19 vaccine patent waiver.
- CIPU welcomes Jennifer Pariser to the board of directors. Jenny is a Vice President with the **Motion Picture Association**. We also welcome Stephen Key to the Communications Committee. Stephen is a leading product licensing expert, a successful inventor and **Forbes** innovation columnist. Welcome, too, Alessandra Carcaterra Messing, **IP attorney**, to the Education Committee.

Coming Soon:

- A new and more accessible IP ABC website with faster navigation, more illustrations and timely examples of IP and IP rights.
- A new podcast series, '**Understanding IP Matters**,' focusing on entrepreneurs' IP experiences.
- CIPU's latest **summary report** – its sixth – is being prepared for 4Q release.
- The fifth IP Awareness Summit™ (IPAS 2022) is planned for the Spring. Topics, speakers and partners will be announced in the coming months. Email us your suggestions.

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Thank you for your interest in intellectual property understanding.

With best regards,

*Bruce*

Bruce Berman  
Chairman  
[www.understandingip.org](http://www.understandingip.org)



The Center for IP Understanding | [www.understandingip.org](http://www.understandingip.org), New York, NY 10001