



What:

A briefing about U.S. innovation policy and intellectual property to be held by **the Center for Intellectual Property Understanding (CIPU)** with the support of **the Global Innovation Policy Center (GIPC)**, United States Chamber of Commerce.

This will be the first Washington gathering in recent history to re-introduce the idea of *What is innovation policy?* and *How does it impact on intellectual property rights?* The discussion also will address *Who is responsible for it?* and *How success can be measured?*

This briefing is an excellent opportunity for a group of invited guests and partners of CIPU, GIPC and the Chamber of Commerce, to meet persons interested in the future of U.S. innovation and intellectual property, including key influencers from government, business and academia.

When/Where:

May 8, at the Chamber headquarters across from the White House.

Working Title:

“Innovation Policy and Intellectual Property: Building on a Strong Foundation”

Agenda:

2:00 - Registration

2:20-2:30 – Welcome (CIPU, GIPC)

2:30-2:45 – Topic Overview ([Marshall Phelps](#))

2:45-3:45 – Panel

“What is Innovation Policy? Why is it Necessary?”

- Defining innovation policy; its purpose?
- History in the U.S.? Who is responsible for it?
- Policy’s role in intellectual property development; measuring success
- Comparing innovation policies in Europe and Asia
- Policy’s role in research, investment and jobs

Panelists and Bios:

- [Manny Schecter](#)
Chief Patent Counsel, IBM; CIPU board member; IPO Education Foundation
- [Robert Atkinson](#)
President, Information Technology and Innovation Foundation
- [Alan Marco](#)
Former USPTO Chief Economist; Professor Public Policy, Georgia Tech
- [Adam Mossoff](#)
Professor, George Mason University School of Law; founder Center for the Protection of Intellectual Property
- Moderator: [Bruce Berman](#) (CIPU)

3:45-4:15 – Networking Break (coffee)

4:15-4:45 – Keynote Presentation (introduction)

“Facilitating Innovation and IP Leadership”

[Congressman Doug Collins \(R-GA\)](#), House Judiciary Committee, Sub-Committee on the Courts, Intellectual Property and the Internet

4:45-5:00 – Questions

5:00-6:00 – Reception

Partners and Supporters:



(PARTNER PROFILES FOLLOW)

Michelson 20MM Foundation

The Michelson 20MM Foundation is dedicated to supporting and investing in leading edge entrepreneurs, technologies, and initiatives that seek to transform learning and improve access to educational opportunities that lead to a meaningful career. Its newest initiative, [The Michelson Institute for Intellectual Property](#), addresses critical gaps in intellectual property education to empower the next generation of inventors by providing high quality instructional content. It's library of free educational resources includes an interactive textbook, undergraduate IP curriculum, animated videos, and a self-paced online course. Michelson 20MM was founded thanks to the generous support of renowned spinal surgeon and inventor Dr. Gary K. Michelson and his wife, Alya Michelson. Learn more at www.20mm.org

Kellogg Center for Research in Technology & Innovation

The Center for Research in Technology & Innovation (CRTI) at the Kellogg School of Management, Northwestern University, plays a pivotal role in understanding, solving and forecasting the most pressing issues that innovators in business will face today and tomorrow. At the point where business issues and academic endeavor intersect, CRTI leadership, faculty and staff apply their experience and expertise in marketing, invention, engineering, strategy and law to address management's toughest challenges, offering a synthesis of perspectives through their research, teaching and collaborative endeavors. CRTI leadership, faculty and staff stimulate innovation activities by creatively combining and managing diverse inputs toward common purpose. www.kellogg.northwestern.edu/research/crti/

Berkeley Research Group

Berkeley Research Group (BRG) is a leading global strategic advisory and expert consulting firm that provides independent advice, data analytics, valuation, authoritative studies, expert testimony, investigations, transaction advisory, restructuring services, and regulatory and dispute consulting to Fortune 500 corporations, financial institutions, government agencies, major law firms, and regulatory bodies around the world. BRG experts and consultants combine intellectual rigor with practical, real-world experience and an in-depth understanding of industries and markets. Their expertise spans economics and finance, data analytics and statistics, and public policy in many of the major sectors of our economy. www.thinkbrg.com

Open Invention Network

With more than 2,000 participants, Open Invention Network (OIN) is the largest patent non-aggression community in history and supports freedom of action in Linux as a key element of open source software. OIN acquires patents and licenses them royalty free to its community members which, in turn, agree not to assert their own patents against Linux and Linux-related systems and applications. www.openinventionnetwork.com

Tusher Center (Berkeley-Haas School of Business)

The Tusher Center for the Management of Intellectual Capital engages in research, teaching, and outreach on management and policy issues surrounding intangible assets and firm competitiveness. The intangible assets under study include: intellectual property, knowhow, relational capital, brands, and corporate culture. The Tusher Center activities are animated by the recognition that in today's global economy, competitive advantage no longer rests on tangible assets and financial capital, but on the ownership and astute management of difficult to imitate intangible assets and capabilities. www.businessinnovation.berkeley.edu/intellectual-capital/tusher-center/

(QUICK LINKS FOLLOW)

Quick Links – Useful Background for Discussion of Innovation and IP Policy

(This list is available online at understandingip.org/projects/#events)

- [The Cardinal Sins of Innovation Policy](#), Dan Breznitz, Harvard Business Review, July 28, 2014
- [What is Innovation/ Innovation Policy, Anyway?](#), Alex Usher, Higher Education Strategy Associates, March 15, 2017
- [Tech Policy To-Do List](#) (full PDF), Information Technology and Innovation Foundation (ITIF), April 2017
- [The Competitive Edge: A Policymakers Guide to Developing a National Strategy](#), Robert D. Atkinson, ITIF, December 2017
- [The Intersection of Intellectual Property and Innovation Policy Making](#), World IP Organization (WIPO), July 2015
- [Innovation and IP Policy – China](#), National Bureau of Asian Research, access to NBR’s work on innovation, policy and IP
- [The Innovation System and Innovation Policy in the United States](#), Philip Shapira and Jan Youtie, Manchester Institute of Innovation Research, UK, 2010
- [Poor Innovation Policies are Holding Back the U.S. from Leading the World in this Space](#), Federico Guerrini, Forbes, January 28, 2016
- [From AI to Russia, Here’s How Estonia’s President is Planning for the Future](#), Wired, April 5, 2018
- [The Center for Innovation Policy at Duke Law](#)
- [Innovation Policy: What? Why? And How?](#) by Jakob Elder and Jan Fagerberg, Oxford Review of Economic Policy, February 2017
- [U.S. Chamber International IP Index](#) (See p. 35 for U.S. patent rank), Global Innovation Policy Center (GIPC), February 2018
- [Have We Gone Too Far to Eradicate Weak Patents?](#) by Gene Quinn, IP Watchdog, March 8, 2017
- [US Undermining Patents, Innovation – Meanwhile, China Gains Ground](#) by Ken Blackwell, April 7, 2017
- [Supporting Innovation, Creativity, and Enterprise: Charting a Path Ahead](#) by Danny Marti, Obama White House, December 12, 2016
- [Senate judiciary committee holds hearing on intellectual property as a driver of innovation](#) by Steve Brachmann, IP Watchdog, May 1, 2017
- [China is poised to overtake the U.S. as the leading patent system](#) by Bruce Berman, IP CloseUp, January 11, 2017
- [Primer: Innovation Policy in the United States](#) by James Goh, April 28, 2017