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Trade Secrets – News & Perspectives

[Trade Secret Policy](#), three-minute video from the Global Intellectual Property Academy that explains the importance of trade secrets, **USPTO**.

[Protecting Trade Secrets – Recent EU and US Reforms](#), Guidance for businesses and policy makers worldwide, **International Chamber of Commerce**.

[China respects others' trade secrets — unless it wants something, experts say](#), China's IP protection framework has, in fact, shown improvement, but state control means foreign companies face difficulties when their interests collide with China's, **CNBC**.

[A better way to protect trade secrets](#), Senators Orin Hatch and Chris Coons, **Politico**.

[Defend Trade Secrets Act: Bi-Partisan Bill Passes Senate](#), interview with Sen. Coons, "Squawk Box," **CNBC-TV**.

[Choosing Between Patents and Trade Secrets, A Discussion Worth Revisiting](#), James Pooley, **IP Watchdog**.

[Failure – the most underrated IP asset](#), by Bruce Berman, the Intangible Investor, **Intellectual Asset Management** (re: the value of "negative" know-how).

[How Trade Secrets Hurt Innovation](#), by Andrea Contigiani and David H. Hsu, Wharton School of Business, University of Pennsylvania, **Harvard Business Review**.

[Trade Secrets and Innovation: Evidence from the 'Inevitable Disclosure' Doctrine](#), Iwan Barankay, Andrea Contigiani and David H. Hsu, **Strategic Management Journal**.

[Trade Secrets Watch](#), news blog, **Orrick Law Firm**.